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SHIFT has impacted us in a way that my team and I can think out of the box, trust the progress, and leverage technology, a powerful tool for our business ventures.

CEO, Smart Kitchen Solutions

## About Us

SHIFT Consulting Group is your trusted partner for strategic growth and business excellence. Backed by our dedicated team, we empower businesses to thrive in a dynamic market landscape. With a relentless commitment to innovation and collaboration, we're here to steer your success journey.

## Our Mission

To equip enterprises with the strategic tools, expertise, and insights needed to navigate and conquer the dynamic landscape of modern business. We're committed to propelling businesses forward, fostering innovation, and leaving an indelible mark on the world of commerce.



**SHIFT Enterprise  
Academy, Inc**

Consulting Group

# The #1 Business Service Provider

Schedule a call with Delilah,  
your concierge for  
SHIFT Consulting Group

**BOOK NOW**



# CONSULTING AND BUSINESS SERVICES PACKAGES

## ✓ BUILD

### Initial Business Assessment

An in-depth analysis of your current business operations, goals, and challenges.

Clear identification of business strengths, weaknesses, opportunities, and threats (SWOT), along with a customized plan for immediate improvements.

### Market Research and Positioning

Comprehensive market analysis, competitor research, and positioning strategy development.

A well-defined target market, competitor landscape insights, and an effective positioning strategy.

### Team Assessment and Training Needs Analysis

Evaluation of your existing team's skills and identification of training needs.

A clear understanding of your team's strengths and areas for improvement, along with a training plan for enhancing team performance.

## ✓ CREATE

### Business Strategy Development

Collaborative development of a comprehensive business strategy, including goal setting and action plans.

A clear strategic roadmap with actionable steps to achieve your business objectives.

### Marketing Strategy and Campaign Development

Creation of a customized marketing strategy and implementation of the first marketing campaign.

An effective marketing plan, increased brand visibility, and initial lead generation.

### Team Building Workshops

Interactive team-building workshops designed to enhance team cohesion and communication.

Improved team dynamics, increased collaboration, and better productivity.

## ✓ EVOLVE

### Strategic Performance Review

A thorough review of your business strategy, with adjustments based on performance data.

A refined and optimized business strategy aligned with current market conditions.

### Full-fledged Marketing and Sales Team Deployment

Deployment of a dedicated marketing and sales team to execute strategies and campaigns.

Increased lead generation, enhanced sales performance, and sustainable revenue growth.

### Leadership and Team Development Program

Deployment of a dedicated marketing and sales team to execute strategies and campaigns.

Strong leadership skills, a highly motivated and productive team, and a positive workplace culture.

Empowering Business Futures

## Why Choose Us?

- ✔ **Tailored Solutions:** Our consulting services are meticulously customized to your unique business needs, ensuring every strategy and solution aligns perfectly with your goals.
- ✔ **Expert Guidance:** From market entry to scaling strategies, we're your trusted partners in navigating the complex landscape of business growth.
- ✔ **Proven Results:** Join the ranks of thriving businesses that have chosen SHIFT for their consulting needs.

## Interested to work with us?

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SHIFT Enterprise Academy

Consulting Group



SHIFT offers flexible pricing structures tailored to your needs, including fixed fees for specific projects, monthly retainers for ongoing support, and project-based pricing for comprehensive solutions.

## Tailored Services for Startups, Small Businesses, and Corporations

Our services can accommodate startups and corporations alike. We offer three levels of service - Build, Create, Evolve - to meet your unique strategic planning, marketing, and team building needs. Allow us to create a customized package that's perfect for you and your team.



### BUILD

Perfect for startups and entrepreneurs looking to establish a solid foundation, this level provides essential tools and resources to help your business thrive.



### CREATE

Create services offer advanced strategies and expert guidance for growth-oriented ventures. Unlock the potential of your business and achieve remarkable results with SHIFT.



### EVOLVE

Access cutting-edge solutions and personalized support. Stay ahead of the competition and evolve your business into a market leader with our comprehensive suite of offerings.